



For hair and hand skin, Get both beauty and healing.

REAL

# NOTIO FUST

Styling products for sensitive skin that create trends: NOTIO Fust

Moisture-absorbing and moistening ingredients that produce healthy, beautiful hair and skin

## Moisture-absorbing ingredient

### Moisture-control agent

Moisturizes by carrying moisture deep within the hair and the stratum corneum.

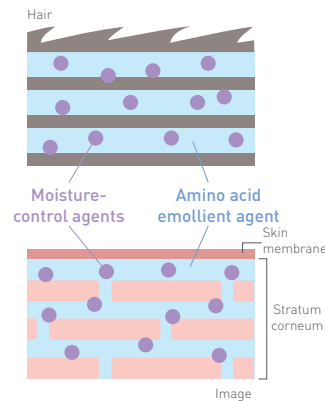
► Glycerin, sorbitol

## Moistening ingredient

### Amino acid emollient agent

Analog of intercellular lipids (CMC, ceramide); fills the hair and the stratum corneum to maintain moisture

► Phytosteryl/Octyldodecyl Lauroyl Glutamate



## fragrance

Tuberose, a scent that draws out feminine charm

With its enchanting impression, this somewhat devilish fragrance casts a spell over men.

A deep, sweet white floral scent.

## An IFRA-certified fragrance

Fragrance complies with IFRA standards (international risk-management standards for fragrance use).



Addresses sensitive skin while seeking gentleness to the skin

Patch-tested on sensitive skin.

\*Some users may experience an allergic reaction or skin irritation.

## series

### Styling Series POSITION MAP



A hybrid styling series that takes skin care into consideration.

NOTIO Cream	90 g	1780
NOTIO Butter	45 g	1980
NOTIO Wax	45 g	1980
NOTIO Solid Cream	90 g	1780
NOTIO Solid Wax	45 g	1980



An after-bath treatment series for healthy, beautiful hair and skin

NOTIO Oil	80 mL	1980
NOTIO Milk	80 g	1980



This hand cream for hair stylists provides support that facilitates more comfortable salon work.

NOTIO Moisture Balm	90 g	1780
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moist foam  
moist serum  
dry wax

| Beautifying people, beautifying the Earth |

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moist foam



## Styling with care— Creates a silky smooth texture while making wavy hair light and manageable

Removed of its excessive setting strength and weight, this treatment-based foam pursues lightness and softness. By drawing out ridges and curls, this foam creates light wavy hair with a swaying movement.

Texture control ingredient **Styleze W-10**

Draws out the lightness and softness from the cysteamine curling agents.

► Polyquaternium-55

Hair-strengthening ingredient **Hydrolyzed vegetable protein**

Strengthens hair weakened by curing treatments to produce ridge-like curls.

► Hydrolyzed Vegetable Protein PG-Propyl Silanetriol



Moist Foam  
200 g **1700**



Towel-dry for a half-wet look



Take a suitable amount of Moist Foam (approx. the size of three to five ping-pong balls) on your hand and rub it into the hair, then allow the hair to dry naturally.



moist serum

## A rough, cute look— Creates a supple texture while providing curly hair with soft, light moisturizing treatment

This serum enables styling while adding moisture and shine to hair dried and damaged by the heat of curling irons. Provides a natural shine without hardening the hair, and this serum creates soft, bouncy curls.

Moisturizing ingredient **Shea butter**

Excellent moisturizing properties; protects the hair from dryness while providing a glossy shine.

► Shea fat

Texture control ingredient **Smooth make polymer**

Coats the hair uniformly to create a light, smooth texture.

► Acrylates/Ethylamine Oxide Methacrylate Copolymer



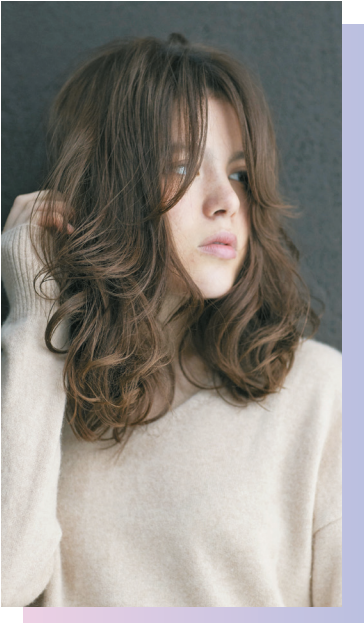
Moist Serum  
45 g **2200**



Add waves with a hair iron.



Spread a suitable amount of Moist Serum onto the palm of the hand (approx. the size of 3 pearls) and rub it into areas of the hair where you wish to create waves.




dry wax



## Create hair movement freely— Provides dry, flat hair with loose, three-dimensional movement

This wax enables styling while maintaining lightness with a dry, matte texture. By giving a near-natural sense of movement to hair, the wax creates free, three-dimensional movement.

Moisturizing ingredient **Squalane**

The setting ingredient enables styling while maintaining lightness

Setting ingredient **Airy make polymer**

Reduces stickiness to create a feeling of smoothness while protecting hair moisture.

► VA/Crotonates/Vinyl Neodecanoate Copolymer



Dry Wax  
45 g **2200**



Dry hair roughly.



Spread a suitable amount of Dry Wax onto the palm of the hand (approx. the size of 2 pearls) and rub it into the hair using scrunching movements.